

101 Sins of

Public Speaking



GVN RAJU

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Preface

PUBLIC SPEAKING AND PAST GLORY

The quickest way to reach hearts of the public is Public speaking. Why people do not want to be on the dais? They have a fear of Public speaking. Public speaking is an art, which can be developed by regular practice. No one is a born speaker. Many renowned speakers have faced similar fear like any one, who attempts for the first time. The objective is how well one can put their ideas across to the audience in a short time. Public Speaking is the best part of Oral Communication skills. Mastering these skills can win anywhere in the world.

Many professional skills depend on power of Speech. The Lawyers win cases, teachers win the hearts of students, Leaders speeches give victory in elections, Marketing teams get sales, Spiritual gurus spellbinding speeches win the hearts of people; Personal skills Coaches motivate the participants to lead better life and achieve goals.

With my 30 years of experience in various fields like Theatre, Media, Sales, Training and Development, I have learned and understood the importance of Public speaking. Trained thousands of public speaking aspirants for the last 2 decades. People have ambition to learn to speak but the common objection is TIME. People do not have time to read running pages, they cannot sit for hours in the training room. They want everything in a simplified version; consume less time and give quick knowledge and skill. This is the main reason, why I have attempted to write this book within a precise manner to remind them quickly what to do and what not do in Public speaking.

One cannot become an orator just by reading this book. If the points mentioned are practiced regularly with proper evaluation would it yield better results. Join the voluntary organizations like Junior Chamber International popularly known as Jaycees would give enough confidence to lead any profession.

About Author

Thousands of Participants were benefitted by his excellent coaching skills. He has designed many need based trainings to suit the organizations. He has traveled to USA, Canada, China, Nepal and Thailand. He has been conferred with many titles, awards and rewards. Served in Central Government and Multinational Companies for over 28 years in different capacities of Marketing and Training departments. Passion towards developing people through human skills has made him a professional Coach.

He, as an Artist, presented many shows on All India Radio and different TV channels. As a Presenter, Interviewer, Moderator, Quiz master, Orator, Soft skills trainer and free lancer. He has 25 years of rich experience in various fields like Theatre, Media, Training and Development and Marketing. He had been invited by various Private, MNCs and Government institutions as a Guest faculty to train their young aspirants and employees.

Dr. C. Narayana Reddy



Dedication

The true inspiration was drawn after listening to the speeches of Gnanpeet Awardee, Padmabhushan Dr. C. Narayana Reddy. He is one of the greatest speakers of the century, a living legend who mesmerizes the audience with his excellent vocabulary, diction, voice, posture with an extraordinary delivery. I have been consciously observing, silently learning from all his attributes of vibrant speech. I have taken the privilege of choosing such great speaker as my role model. I heartily dedicate this book to one of the greatest poets, Film Lyricist, Orator and former member of Rajyasabha, my well-wisher Guruji Dr. C. Narayana Reddy.

Acknowledgements

I am ever grateful to my parents for encouraging me in the art of speaking since my childhood. My first guru in Public speaking during my school days was Late. Mr. Kaveri Gopaiah a writer and orator, who had pulled me out of the crowd and made me to practice in English rather than my mother tongue-Telugu. Equally encouraged by my head master, an Orator, Dramatist, Artiste, Late. Mr. Nellutala Shyamsunder.

I am equally privileged to have Padmasree Dr. Nerella Venumadhav as my Guruji, guide and philosopher, an international renowned Mimicry artiste and pioneer of the art, who spread it across the world. I had an opportunity to listen to the voices of many international speakers, artistes, Icons of Indian film industry to Hollywood from his un imaginable magnificent voice. I have learned many professional and life skills from him to grow in my career and thankful to the god for blessing me with such a great compassionate and wonderful master.

I am grateful to the Junior Chamber International - India which has given me an opportunity to hone up my presentation and leadership skills and great international gurus like Jc. Senator Harinder Singh, Jc. Senator Sunil Kumar who have trained thousands of young talent throughout the world. I am grateful to many good speakers and Trainers like Prof. Raja Govinda Swamy, Jc. KV Ratnam, Jc. Ramesh Bhatavia, Jc. Alok dheer and Jc. Dr. Ganesh Sastry.

Some of my favorite speakers include some of the excellent political Leaders and Orators whom I admire, I have personally seen and interacted professionally and observed and learned some points from wonderful speakers, like jewels in the crown, are Prof. Hara Gopal, Jc. Surender Bhantia, Mr. K.V. Kishna Rao, IPS, Dr. K.V. Ramana Chary IAS, Mr. Gopinath Reddy IPS, Ms. Sandhya Rani IPS, Mrs. Sharada Sampath, (IPS), Mr. Pradeep Nama, Dr. B.V. Pattabhiram, Jc. K.V. Pradeep, Mr. B.V.S. Nagesh and Jc. Vaman Kumar.

I convey my sincere thanks to some of my well wishers Mr. Giri Prakash Reddy, G. Chandra Sekhar, Ravi Bhaviri, TVS Subramanyam, Rajendra Prasad, BVS Subba Raju, Madan Mohan Raju, D. Venkata Ramana, KV Subba Rao, Jagmohan Singh, Vasireddy Satish and Bade Saheb who have been encouraging me to write this book

My heartfelt gratitude to my wife Mrs. Sree Chandana a Professional Corporate Trainer and Language Consultant, gives me constructive feedback, helps me to grow in my career. She helped me in editing this book to get the best of my thoughts. My children, Adithya and Akash, are always helpful and supported me in bringing this most useful book.

Mr. Seshu of Efforts Graphic Designers and their team, Mr. Yugandhar of Vamsee Art Printers and my well-wisher Mr.Y.K. Nageshwara Rao who has supported me to launch this book in the releasing function through Yuvakalavahini.

Introduction

PUBLIC SPEAKING AND PAST GLORY

The art of public speaking is an existence since the ancient times. The Greeks-founders of modern western civilization-highly developed the subject of rhetoric and produced many famous rhetoricians. Even in India this subject of rhetoric was highly developed in the ancient times. There were even many female rhetoricians in India in those days. It is said that Socrates, great Greek philosopher, was taught in rhetoric by a woman rhetorician whose name was Aspasia.

The Sophists of Greece, who were the first professional teachers in the world, invariably gave to their affluent students the training of rhetoric or the art of eloquence. Many famous public speakers were the disciples of these Sophists. In reality, the Greeks had highly developed the subject of rhetoric and produced many famous rhetoricians. Socrates and his famous disciple Plato also gave training in the art of public speaking to their students. Plato's famous student, Aristotle wrote a book on the subject of Rhetoric nearly 2000 years ago, which is still considered an authority on the subject of public speaking.

The Sicilians were the first to develop the subject of public speaking, which is also called rhetoric, due to their quarrelsome nature. Corax an inhabitant of Syracuse even developed many principles on public speaking. He laid down that in a speech there must be introduction, narrative arguments additional statement and a well based conclusion. In his days, another man named Tisias - nearly 500 years before the birth of Christ - started teaching the art of public speaking. Of course, this art was much in demand for carrying on litigation in the courts of Sicily. Gorgia who lived in 427 BC is considered to be a famous and persuasive public speaker of his times. He was the

End of Preview.

Rest of the book can be read @
<http://kinige.com/kbook.php?id=893>

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